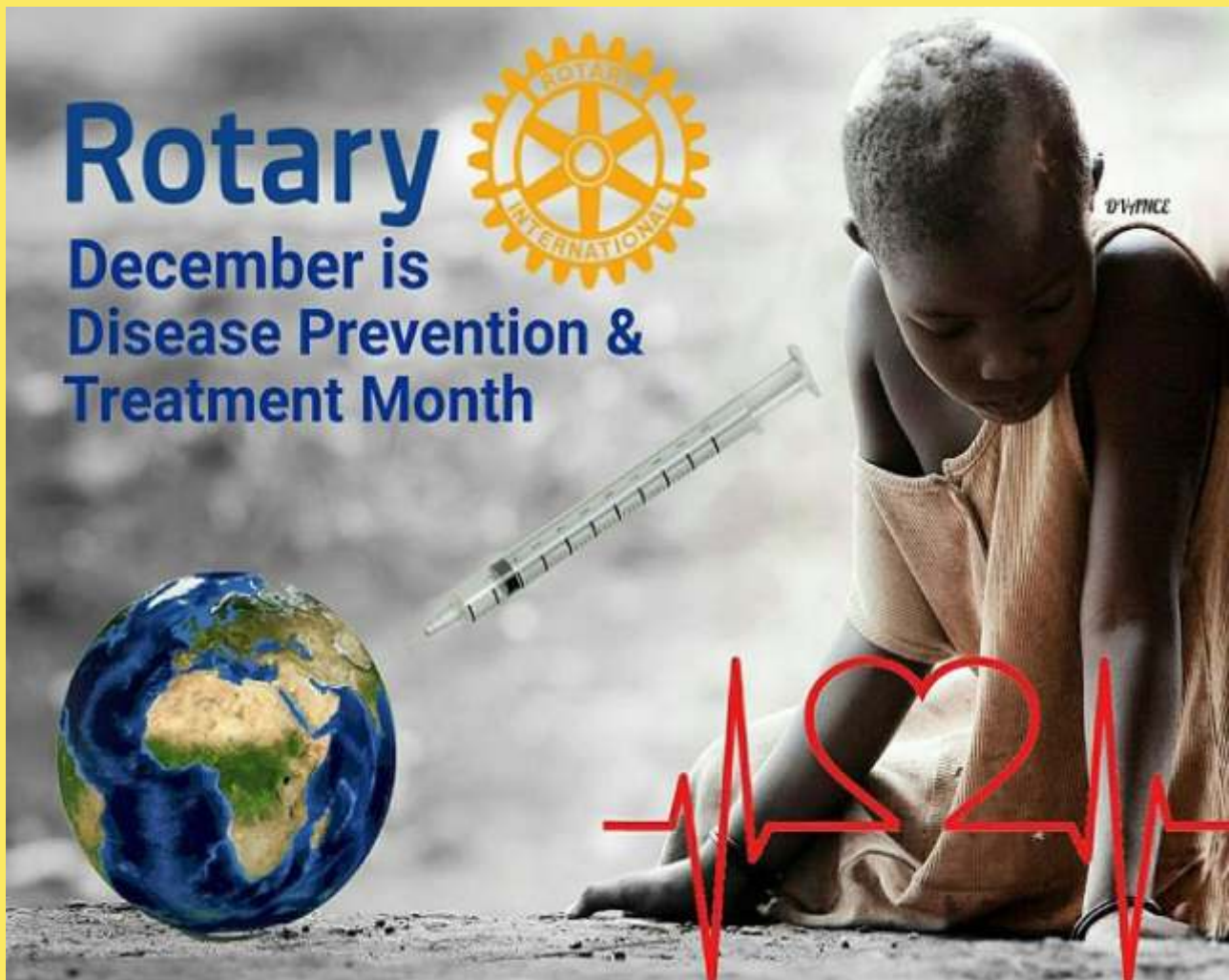




CLUB OF BEHALA
RI DISTRICT 3291

Maitree

Vol : LX
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07th December 2023
RCM # 2660
Malik Guest House



ROTARY CLUB OF BEHALA

1964 - 2024

HAPPY OCCASIONS

Happy Birthdays



PP Rtn Anindya Bose
DOB : 7th Dec



Ms Suvra
W/o PP Rtn Anjan Kr Bhowmick
DOB : 11th Dec



Ms Inderpal
W/o PP Rtn Amarjit Singh Thethi
DOB : 12th Dec



PP Rtn Debidas Ganguly
DOB : 14th Dec



Ms Indrani
W/o PP Rtn Ajoy Kr Chatterjee
DOB : 18th Dec



Ms Jasmeeta
W/o Rtn shamhir Singh Kapany
DOB : 18th Dec



Rishav
S/o PP Rtn Dipak Kr Mitra
DOB : 20th Dec

Happy Anniversaries



**Dr Priya Ghose and
Rtn Dr Anindya Basu**
D/Anniv : 8th Dec



**Dr Madhumita and
Rtn Dr Atanu Saha**
D/Anniv : 8th Dec



**Ms Rachna and
PP Rtn Prasunjit
Mukherjee**
D/Anniv : 14th Dec



**Dr Sudipta and
PP Rtn Dr Siddhartha
Chakraborty**
D/Anniv : 14th Dec

News from the Club

- Board meeting of the club was held on 22nd November at the CCFC Hall at 7 pm.



- The Bijaya-Diwali get together of the members with spouses was organized at CCFC Hall from 8 pm. It was a lively fellowship that all the attendees enjoyed thoroughly. Our grateful thanks to PP Rtn Debidas Ganguly for organizing the programme.



- On Sunday 3rd December the club was co-host of a Health Check-up Camp at Loreto Rainbow Home, Entally. RC Calcutta Charnock City organized the programme and Peerless Hospital was the Partner in Service.

PP Rtn Dr Siddhartha Chakraborty inaugurated the programme in his capacity as Chair, Community Service, RID 3291 and the programme was also attended by Club President Rtn Debarshi Dutta Gupta, Secretary Rtn Sanghamitra Dutta Gupta and IPP Rtn Bikash Dutta.



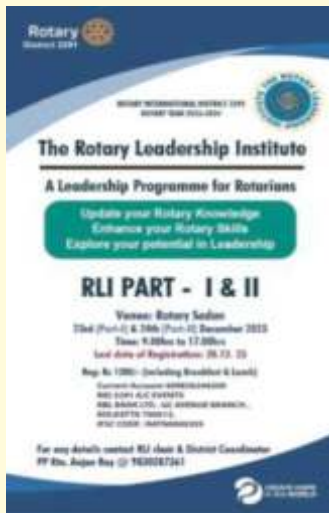
- There will be a meeting of Past Presidents of the club with President Elect Rtn Angshuman Bhattacharya at the residence of PP Rtn Debidas Ganguly to discuss the formation of the Board for RY 2024-25.

News from RID 3291

'Prabodhan' - the Learning Seminar for AGs and Zss (AGLS) for RY 2024-25 was held at Hotel Marine View, New Digha on 25th & 26th of November.



PP Rtn Dr. Siddhartha Chakraborty attended the programme



RLI (Rotary Leadership Institute) Part I & II are being held at Rotary Sadan from 9 AM to 5 pm on 23rd & 24th December 2023. Registration charge is Rs 1200/-, the

last date being 20th of December. All members are requested to register.



Rotary Foundation Seminar is being organized at Rashmanch, Swabhum from 9.30 AM to 2.30 pm on 10th December 2023. Registration charge is Rs 1500/-. Rotary Foundation Seminar is being organized at Rashmanch, Swabhum from 9.30 AM to 2.30 pm on

10th December 2023. Registration charge is Rs 1500/-. All members are requested to attend.

How do a club get CSR funding from Corporates. A step by step guide

As a leader of your Rotary Club with ideas for impactful service projects, approaching companies for Corporate Social Responsibility (CSR) funding requires a strategic and well-prepared approach. Here's a step-by-step guide:

Research and Target Companies :

- Explore local businesses and corporations that have a history of supporting community initiatives.
- Look for companies with a commitment to social responsibility and whose values align with the mission and goals of Rotary.

Understand the Company's CSR Focus :

- Conduct a thorough analysis of the company's CSR initiatives, annual reports, and public statements.
- Identify key themes and priorities within their CSR strategy to tailor your project proposal accordingly.

Prepare a Compelling Project Proposal :

- Craft a detailed project proposal that includes a clear project overview, objectives, expected outcomes, and a budget breakdown.
- Use data and compelling stories to illustrate the positive impact your Rotary Club's project will have on the community.

Highlight Collaboration Opportunities :

- Emphasise the potential for collaboration between the company and your Rotary Club. This could include employee volunteer opportunities, joint events, or shared marketing efforts.
- Showcase the mutual benefits of a collaborative partnership.

Create a Strong Business Case :

- Outline the business benefits for the company, such as enhanced corporate reputation, positive brand association, and increased employee morale.
- Demonstrate how the project aligns with the company's values and contributes to its broader corporate goals.

Offer Recognition and Visibility :

- Propose various ways to recognise the company's support, such as featuring their logo on promotional materials, acknowledging them in press releases, and inviting company representatives to project-related events.
- Highlight the potential for positive media coverage.

Demonstrate Accountability and Transparency :

- Provide a detailed budget, clearly outlining how funds will be allocated and spent.
- Assure the company of your commitment to transparency and accountability, and offer regular updates and reports on project progress.

Minutes of the 2659th Regular Club Meeting of Rotary Club of Behala held at Malik Guest House at 6.30 pm on 16th November 2023

- Club President Rtn Debarshi Dutta Gupta called the meeting to order.
- The meeting started with National Anthem.
- President Debarshi informed members about some upcoming projects:
 1. We shall be a co-host of a Health Camp hosted by RC Calcutta Charnock City at Rainbow House, Loretto School, Entally on 3rd December. Peerless Hospital will be our Partner in Service.
 2. A Health Camp will be organised at RCC at Chandanpiri or Dossa. Date yet to be finalised.
 3. Ms Trishna Guha, a well-wisher of the Club desires to donate one Dialysis Unit. This will be handed over to Behala Balananda Hospital or Vidyasagar Hospital.

- President Elect Rtn Angshuman Bhattacharya proposed to enquire whether we can re-start the Health Unit at Prantik area of Santiniketan, previously run by Peerless and closed for years.

It was decided to request PP Rtn Sugata Mazumdar to investigate the matter and report to the club.

- President Debarshi informed that the tentative venue for the Official Visit by Governor would be Tolly Club.
- A Nomination Committee for the election of the office bearers of the club for RY 2024-25 with PP Rtn Debidas Ganguly as the Chair and PP Rtn Debabrata Joardar as Co-chair was unanimously approved.

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- President Elect Rtn Angshuman Bhattacharya will present his panel in the next RCM on 7th Dec.
- Club Secretary Rtn Sanghamitra Dutta Gupta conducted usual club business.
- Next RCM will be on 7th December at Malik Guest House at 6.30 pm.
- A Bijoya Diwali get-together with family is being organised at CCFC on 22nd November. All members and spouses are requested to join.
- Meeting was ended with vote of thanks from and to the chair.
- Attendance Statistics:
Total members: 37, Members present : 06.

Excerpts from Minutes of Board Meeting held on 22nd November 2023 at 7 pm at CCFC Hall

- Club president Rtn Debarshi Dutta Gupta called the meeting to order, and informed that sustainable projects will be the topic of the day.
- Our ongoing project of Water for toilets was discussed first.
Each unit costs around Rs 10,000/-, the beneficiaries contributing about Rs 2,000/- for each. For the ongoing phase, the vendors have already been paid 50% of their bill. It has been decided to invite DG and other District officials to a special programme at the RCC on completion of current phase resulting in 100 units constructed. It has also been decided to construct 60 units in this year to commemorate our 60 years of service.
- The club is in receipt of an appeal letter from teacher-in-charge of Banspahari KPSC High School (HS), Jhargram, informing that both the toilets for children are in a dilapidated condition and need modification and proper water supply, and asking for help. The approximate expenditure would be about Rs 2 lakh.
A visit to the school by a small team of our club members in mid-January for physical assessment of the problem has been decided. It has also been decided that the FD of the club lying in bank may be used for the purpose, replenishing it later.
- A project of installation of solar lights to the fishermen of the area around Chandanpiri was discussed. There are two variants of the light - single lamp or dual lamp - costing around Rs 6,000/- and 9,000/- respectively. It has been decided to arrange for the one more beneficial, optimising with the cost. A visit to RCC to meet the beneficiaries has been decided. President Debarshi and PP Rtn Kaushik have expressed willingness to sponsor two sets each as a pilot project.
- Rtn Sunit Roy and PP Rtn Dr Siddhartha Chakraborty had discussion with the Headmaster of Barisha High School regarding holding Thalassaemia Awareness programme with free testing for the students and have been requested to hold it in January 2024.
- Rtn Arup Dasgupta is trying to arrange for some fund from two corporate houses from their CSR initiatives. For the purpose, PP Rtn Kaushik Bhattacharyya will prepare a ppt presentation highlighting some of our projects, as may be retrieved by PP Rtn Dr Siddhartha Chakraborty.
- Members asked that the financial status of the club be presented in each Board meeting.
- The meeting was ended with a vote of thanks from and to the chair.